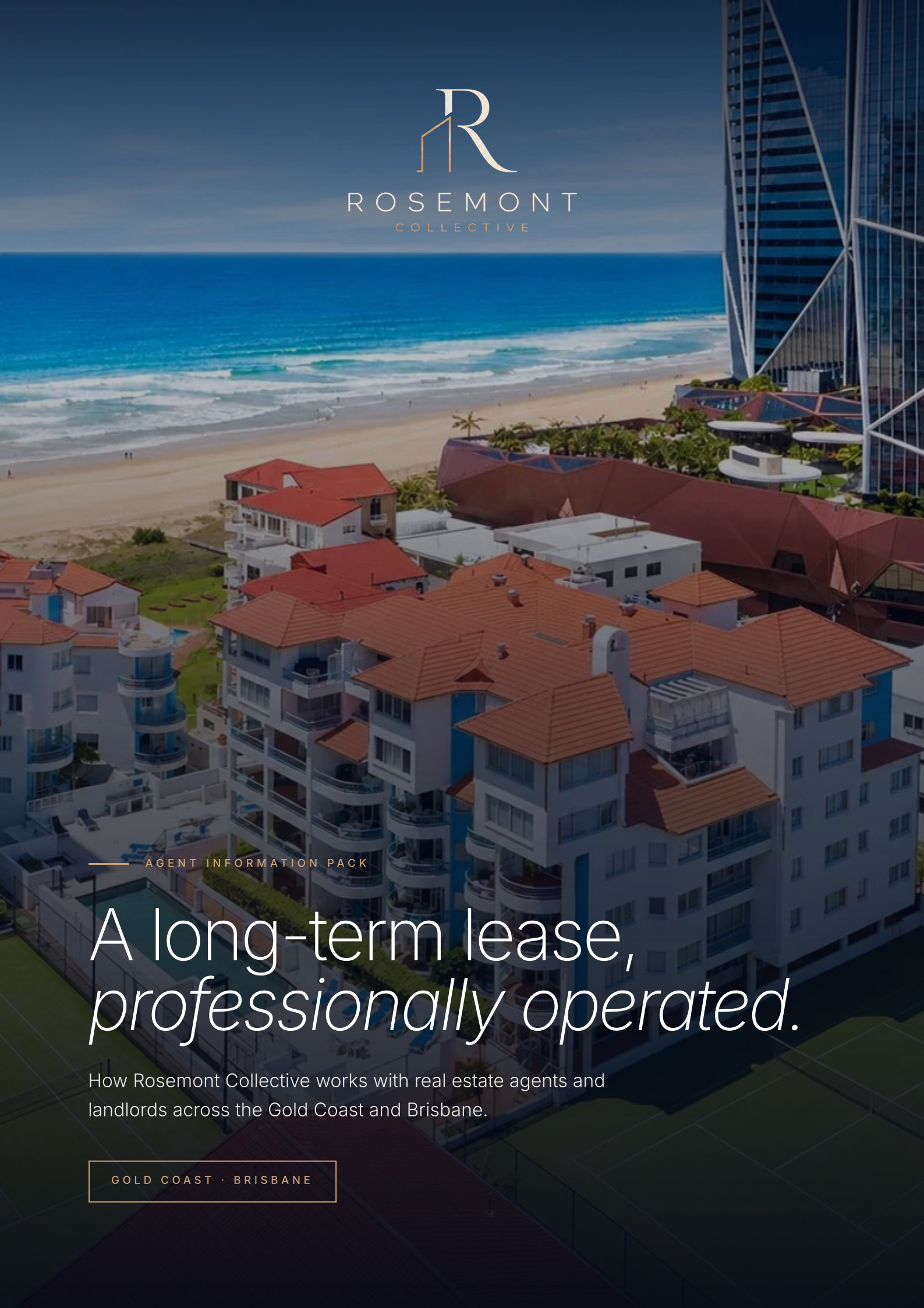


ROSEMONT
COLLECTIVE

AGENT INFORMATION PACK

A long-term lease, *professionally operated.*

How Rosemont Collective works with real estate agents and landlords across the Gold Coast and Brisbane.

GOLD COAST · BRISBANE

THE MODEL

Rosemont enters a long-term residential lease, then takes responsibility for the day-to-day operation, presentation and care of the property as premium short-stay accommodation.

For the landlord, it's a long-term tenancy with one accountable tenant. For the agent, it's a straightforward arrangement that's simple to put to an owner and simple to approve.

WHY PARTNER WITH ROSEMONT

01

Consistent long-term rent

The certainty of a long-term tenancy under an agreed residential lease.

02

One accountable tenant

Rosemont holds the lease and is the single point of contact, with prompt action whenever something needs attention.

03

Professionally cared for

Regular professional cleaning and ongoing oversight identify minor issues before they become larger problems.

04

No day-to-day involvement

Rosemont runs the short-stay operation in full. Landlords and agents have no guest-facing role.





THE ARRANGEMENT

Who takes on *what*.

Rosemont provides the consistency of a long-term tenancy while retaining full responsibility for the short-stay operation.

THE LANDLORD RECEIVES

- Consistent long-term rent
- One accountable tenant under an agreed lease
- A professionally cared-for property
- No guest-facing or day-to-day involvement

ROSEMONT TAKES ON

- The day-to-day short-stay operation
- Guest communication and care
- Presentation and regular professional cleaning
- Ongoing oversight and upkeep

01

Trusted referrals

We value every landlord and agent relationship, with a professional approach designed to protect both the property and your reputation.

02

Clear communication

Straightforward communication, one accountable point of contact and prompt action whenever something needs attention.

03

Considered upkeep

Regular professional cleaning and ongoing oversight help us identify and address minor issues before they become larger problems.

IN OUR CARE

Beachside Retreat, *Surfers Paradise.*

A two-bedroom, two-bathroom beachside apartment between Surfers Paradise and Broadbeach, leased long-term and operated by Rosemont as premium short-stay accommodation.







★ 5.0	2	2	4	100%
AIRBNB GUEST RATING	BEDROOMS	BATHROOMS	GUESTS	HOST RESPONSE RATE

★★★★★

"We had a wonderful stay! The host was fantastic, with great communication throughout. ... The apartment was in a great location, clean, comfortable and had everything we needed for an enjoyable stay."

ZOE, AIRBNB GUEST

★★★★★

"Host was very responsive and accommodating to special requests. ... Place was in a great location and very clean and presentable, would definitely stay here again."

ANTHONY, AIRBNB GUEST

THE MODERN ADVANTAGE

Every home, *presented with precision.*

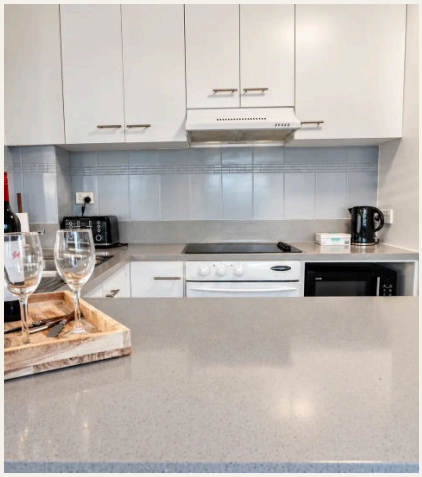
Professional photography, considered styling and high-converting listings work together to elevate every stay and protect the standard of the home.

- Professional photography
- Considered styling and branded linen
- Regular professional cleaning
- High-converting listings
- Self check-in and responsive guest care









THE APPROVAL CONVERSATION

A simple *approval pathway.*

Four steps from first introduction to a professionally operated home, with one accountable point of contact throughout.

01 Introduce

LED BY
Agent or landlord

The agent introduces Rosemont to the landlord, or the landlord contacts us directly. This pack sets out the model in a form you can pass straight to your landlord.

02 Review

LED BY
Rosemont

We assess the property, lease terms and suitability for our operating model.

03 Agree

LED BY
Landlord and Rosemont

The landlord approves the arrangement and we enter into an agreed long-term lease.

04 Operate

LED BY
Rosemont

Rosemont takes responsibility for the professional short-stay operation of the property, from presentation and cleaning to ongoing oversight.

To begin a review, send us:

- The property address
- The proposed lease terms
- Recent photos or a listing link

FOR LANDLORDS AND AGENTS

What we *look for.*



01

Premium apartments

Well-located apartments close to the beach, transport and dining, with the outlook and finish guests expect from a premium stay.



02

Luxury residences

Distinctive homes suited to families and groups, presented and maintained to a consistent professional standard.

WHERE WE OPERATE

Gold Coast

Our current homes, including Surfers Paradise and the beachside strip towards Broadbeach.

Brisbane

Now reviewing apartments and residences for our first Brisbane homes.

LET'S START A CONVERSATION

Introduce a property *to Rosemont.*

Tell us a little about the property or your landlord, and our team will be in touch.

EMAIL

accounts@rosemontcollective.com.au

WEBSITE

rosemontcollective.com.au

INSTAGRAM

@rosemontcollectiveau

LOCATIONS

Gold Coast and Brisbane

ROSEMONT
COLLECTIVE

VISIT THE WEBSITE

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